



Recent flooding and tornadoes in the state of Wisconsin.



## How to Join the BEOC....

Membership to the State of Wisconsin Business Emergency Operations Center is FREE. The state's membership focus is geared toward large companies whose service area is state-wide or includes a large portion of the state.

Additional WEM and ICS training is required for those members interested in serving as a Private Sector Liaison.

You may submit a membership application online at [www.emergencymanagement.wi.gov](http://www.emergencymanagement.wi.gov).

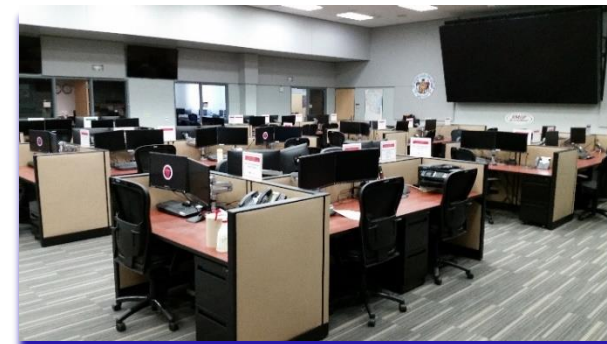
### Contact Us

Jennifer Tarwater  
Community Preparedness Coordinator  
Public-Private Partnerships/BEOC  
Coordinator  
Phone: (608) 242-3238  
Email: [Jennifer.Tarwater@Wisconsin.gov](mailto:Jennifer.Tarwater@Wisconsin.gov)



### WISCONSIN EMERGENCY MANAGEMENT

2400 Wright St.  
P.O. Box 7865  
Madison, WI 53707  
[www.emergencymanagement.wi.gov](http://www.emergencymanagement.wi.gov)



*The new State Emergency Operations Center (SEOC) located at The Department of Military Affairs/Wisconsin Emergency Management in Madison, WI*



# The Wisconsin Business Emergency Operations Center (BEOC)



An open sign is one of the few items left after a tornado struck this convenient store in Oklahoma in 2013. (Photo: State Farm/Flickr)

## What is the BEOC?

The Wisconsin Business Emergency Operations Center (BEOC) was established in 2015 as the conduit to share information between the State of Wisconsin and the private sector during disasters and emergencies.

During times of disaster, it coordinates response and recovery efforts and improves communication and situational awareness between businesses impacted by a disaster or those tasked with providing supplies or services to the impacted areas and governments.

Year-round it serves the private sector community by offering training and exercise opportunities for disaster preparedness and business continuity. It also promotes networking and mentorship between those companies experienced with disasters, and those who are not.

### Helping your neighbors in need....

The BEOC works with emergency management to help identify and access resources (food, water, fuel, cleaning supplies, financial resources, medications, etc. ) to assist with disaster response and recovery.

*An estimated 25 percent of businesses do not reopen following a major disaster, according to the Institute for Business and Home Safety.*

### Important information to help keep your business and employees safe....

The BEOC distributes valuable disaster information to its members such as road closures, curfews, power outages, damage to critical infrastructure, and other safety hazards.

### Providing emergency responders with 'boots on the ground' information....

BEOC members share information w/ emergency management on damage to businesses, interruptions in supply chains and crucial service delivery, security issues, communication interruptions, relocation needs, etc., helping them prioritize response efforts.

### Accessing your business post disaster....

By having a direct line of communication with emergency management, BEOC members can receive access and reentry information following a disaster.



A gas pump is out of service after Hurricane Matthew knocked out power passing through St. Simons Island, Georgia on Oct. 8, 2016. (AP Photo/David Goldman)

## Why should your business join the Wisconsin Business Emergency Operations Center?

In addition to the benefits of situational awareness, BEOC members are invited to participate in FREE disaster training, workshops, and exercises, allowing them the opportunity to enhance their business resiliency and disaster preparedness skills, network with other members of the private sector, as well as get to know their local and state responding agencies.

BEOC members with an interest in ICS/NIMs also have the opportunity to become a Private Sector Liaison and serve in the BEOC – either virtually or within the SEOC – to serve as the conduit between the SEOC and the business community throughout the state.